

MARKETSCANNER RESEARCH LABORATORY



FOUNDATIONAL PRINCIPLE · NOTEBOOK 001

The First Principle

Why Every Observation Must Come Before Every Conclusion



MARKETSCANNER RESEARCH LABORATORY

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Notebook LAB-001 · Foundational Principle ·
Version 1.1

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RECOMMENDED CITATION

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Nature of this work. This is a foundational methodology notebook. It states a principle that governs the Laboratory's research. It is not investment advice, nor a claim about any particular market.

Classification. Publication type: Foundational Notebook · Research domain: Scientific Methodology · Evidence level: Foundational · Status: Established.

ARCHIVAL NOTICE

This notebook is preserved as part of the permanent scientific record of the MarketScanner Research Laboratory.

Future revisions may clarify, expand, or correct its contents. Every published version, however, shall remain archived, so that the historical evolution of the Laboratory's thinking is preserved rather than erased.

This is **Version 1.1**. It is archived as a fixed record. Should it ever be refined, the refinement will appear as a new and separately identified version, and this one will remain unchanged and available.

In keeping with the Laboratory's Correction Policy, the record of what was believed – and of how understanding changed – is never removed.

PUBLICATION METADATA

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HOW TO READ THIS NOTEBOOK

This notebook establishes the methodology that governs every future publication of the MarketScanner Research Laboratory. It is brief by design. A first principle does not need length; it needs clarity, and it needs to be followed.

OBSERVATION

Every market leaves behind evidence. Every transaction becomes data. Every price movement becomes observable history.

*The researcher's duty is to **measure before concluding**.*

WHY THIS MATTERS

The Laboratory begins with observations, not conclusions. Every result it will ever publish depends on preserving that order — because a conclusion reached before the evidence is not a finding, only a belief wearing the clothing of one.

RESEARCH QUESTION

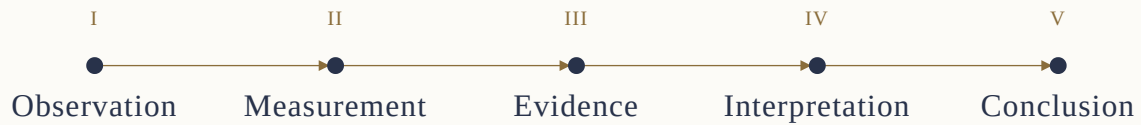
Should market research begin with conclusions, or with disciplined observation?

THE FIRST PRINCIPLE

Observation always comes before conclusion.

THE SCIENTIFIC METHOD

FIGURE 1 · THE ORDER OF INQUIRY



The order is not merely procedural; it is evidential. Each stage draws its authority from the one before it, and none may be skipped.

WORKED EXAMPLE

In the notebooks that follow, Bitcoin is used only to illustrate the method — never to prove a thesis. The measurement, not the asset, is the point.

SCOPE

This principle applies to every future publication of the Laboratory, without exception — regardless of asset, method, author, or conclusion.

RELATIONSHIP TO LAB-000

LAB-000 defines the Laboratory.

LAB-001 demonstrates how it thinks.

FINAL DECLARATION

Every conclusion must be traceable to measurable observation. If that ancestry cannot be demonstrated, the conclusion **does not belong within this Laboratory.**

Every future notebook published by the MarketScanner Research Laboratory begins here.

LEGACY OF THIS NOTEBOOK

ESTABLISHED THE FIRST PRINCIPLE | OBSERVATION BEFORE CONCLUSION
INTRODUCED THE LABORATORY METHOD

Measure before you explain.

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